



Massachusetts College of Liberal Arts (MCLA) is pleased to announce plans for a state-of-the-art creativity and teaching center:

THE CAMPAGNA KLEEFELD CENTER FOR CREATIVITY IN THE ARTS

VISION:

As the new primary gallery and arts programming space on campus, The Campagna Kleefeld Center for Creativity in the Arts will support MCLA programs by providing opportunities for students to engage with artists, their work, and the community. It will serve as a dynamic and flexible space for faculty engagement and curricular innovation, fostering meaningful interactions with a rotating array of exhibits and programs. This new venue will also support MCLA's Benedetti Teaching Artists-in-Residence and student artists-in-residence. A groundbreaking ceremony will be held in the summer of 2025.

INSPIRATION:

The Campagna Kleefeld Center for Creativity in the Arts is made possible through the generosity of artist and author Carolyn Kleefeld. Carolyn's gift is among the most significant gestures of support for what MCLA does so well—educate students. This transformational gift will support the construction of the Campagna Kleefeld Center for Creativity in the Arts on the corner of Porter and Church Streets.

A cornerstone of The Campagna Kleefeld Center for Creativity in the Arts will be its integration of Carolyn Kleefeld's art and poetry, offering ongoing opportunities for students to curate and engage with her work as a model for exploring the creative process. This engagement will extend to other artists, with students actively participating in selecting, situating, and appreciating works in the gallery. The Center will also provide spaces for student artists to showcase in-progress and completed work, supported by peer and faculty critiques.

STUDENT EXPERIENCE:

Arts Management students will gain hands-on experience in museum and gallery operations, community education, and artist collaboration. The Center will enhance all students' experiences on campus — linking the arts with academic disciplines, from humanities and social sciences to business and computer science — and serve as an essential part of the MCLA learning experience. Accommodating a range of artistic work across genres and forms, The Campagna Kleefeld Center for Creativity in the Arts will support MCLA's commitment to equity, access, inclusion, and belonging, and to providing a comprehensive liberal arts education.

ABOUT CAROLYN KLEEFELD:

Carolyn Mary Kleefeld is an English-American author, poet, and visual artist. Working since 1981, she has written 25 books, published many tri-lingual and bi-lingual translations, and created an extensive and diverse body of drawings and paintings, ranging in style from romantic figurative to abstract. Her art is featured internationally in galleries, museums, private collections, and multimedia presentations. She studied art and psychology at UCLA and resides in Big Sur, California. Learn more at carolynmarykleefeld.com

