



MASSACHUSETTS COLLEGE OF LIBERAL ARTS

**MASSACHUSETTS COLLEGE OF LIBERAL ARTS
BOARD OF TRUSTEES
PRESIDENTIAL EVALUATION COMMITTEE MEETING**

March 13, 2025
via MS Teams Audio/Video Conference

MINUTES

Members in Attendance: M. Boodram, B. Burdick, D. Marshall

Staff in Attendance: K. Kozak – Clerk

Others in Attendance: Dr. Mel Netzhammer

All attendees participated remotely.

As allowed by executive order of the Governor of Massachusetts, in compliance with the provisions of Massachusetts General Laws, Chapter 30 and 15A, Section 9, and with a quorum present via audio/video-conference, the Presidential Evaluation Committee of the Board of Trustees with Chair Boodram presiding was called to order at 1:01p.m.

Overall Evaluation Timeline

- The on-site visit by Dr. Netzhammer will be April 2 – 4, 2025.
- There will be further virtual interviews to complete the process after Dr. Netzhammer leaves from his April visit.
- Dr. Netzhammer's report will be finalized by June 1.

Committee Action Items

- The Chair will send a communication to Campus so they are aware of the process and requested to assist Dr. Netzhammer if asked.
- The Chair will coordinate the next committee meeting with Dr. Netzhammer.
- In order to support the most open flow of communication, the members of this Committee will not attend the individual or group feedback sessions that they are not normally a part of. They will be interviewed individually as will all other currently sitting Trustees.

Logistics of Dr. Netzhammer's on-campus visit – April 2-4, 2025

Dr Netzhammer detailed his Areas of Focus for his interviews:

1. Community relationships
2. Relationships with students
3. Relationships with faculty
4. Relationships with staff
5. Effectiveness of leadership team
6. Leadership of strategic plan

7. Communication/crisis management/learning from crisis
8. Enrollment management (effectiveness in building enrollment)
9. Clarity and fulfillment of mission as public liberal arts college
10. Revenue management
11. Alumni relations
12. Fundraising and advancement

- There was discussion of adding corporate relations outreach to the community relations piece. Likewise, it was discussed to expand the alumni outreach to be more inclusive than just the Alumni Board to access more voices.
- There was further discussion of asking the local delegation to provide feedback in a group format, and to coordinate based on their schedules.
- There was discussion that if there is a change in Trustee makeup due to term limits that all board members active today should be interviewed given their experience with President Birge.
- Visit schedule details are being coordinated now by Dr. Netzhammer with support from Ms. Kozak and Dr. Mendel. Individual and small group conversations will be the standard practice.
- The Trustees, including members of the Evaluation Committee, and College VPs will be interviewed individually.
- The local Delegation will be invited to a small group session to provide feedback. Ms. Kozak will coordinate this schedule.
- Community and campus individuals will be invited to participate by Chair Boodram in consultation with Dr. Netzhammer and coordinated by Ms. Kozak and Dr. Mendel.
- Dr. Netzhammer has met with his Ethics office and received feedback and confirmation on his role with this Committee. He is not acting as an agent of Washington State University Vancouver in this role.

With no further business, it was

VOTED: To adjourn the meeting at 1:32p.m.

Respectfully Submitted,
Kelli Kozak
Clerk